

# Project Assessment Form

Please answer all the questions provided here: Thank you!

What is the purpose of your photo session?

What is the final product you're looking for?

- A. personal use
- B. commercial use

How exactly are these images going to be used and where?

For how long do you need licensing for these images?

In what territory will these images be used? Worldwide? Countrywide?

Do you need complete ownership of these images?

Or is a limited purpose license sufficient?

What Is the Style of the Shoot? (Head shots? Full body shots? Group shot? Combination of both?)

How many people are being photographed?

How many final images in total are needed?

How many of the images will require retouching?

Do you need professional hair and make-up artist services?

Do you need a wardrobe stylist?

Do you need a personal shopper?

What is the location of your photo shoot?

Our studio

Outdoor location

Location of your choice

Combination of both indoor and outdoor locations

Are permits necessary for your photo session and location?

What size files do you need?

How do you need them to be delivered?

Transferred

On USB

Prints

Other Please specify here:

What is the timeframe for your project?  
(How soon does this need to happen?)

Can this project be done on a weekday or weekend day?

How many days can you allow for this project?

Who assumes responsibility for full payment on this project?

Are you willing to sign a legal agreement (contract)?

What is the budget for this project?

Have you done this kind of shoot before?

How did you find us?